

LE CAO PHUOC THANH

MULTIMEDIA DESIGNER

WWW.PHUOCTHANHDESIGN.COM

Thanh designs graphic for editorial as well as web-based publication, website layout, logo & brand identity, etc. He has a passion for creating clean, modern identities, stylish & beautiful logotypes. Simple and minimal design is his favourite.

0.1 EDUCATION

2009 BACHELOR OF DESIGN
(MULTIMEDIA SYSTEMS)
2012 RMIT University Vietnam
HCMC, VN

The program provides graduates with the necessary technical knowledge and skills to develop multimedia content, multimedia products and systems as well as the communication and organisational skills to work as members of multidisciplinary multimedia teams.

0.2 PERSONAL SKILLS

LANGUAGES SPOKEN

EN

PROFESSIONAL PROFICIENCY



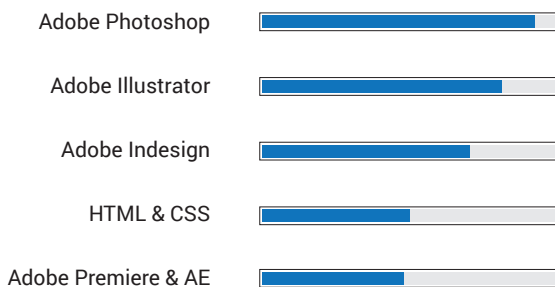
VN

NATIVE

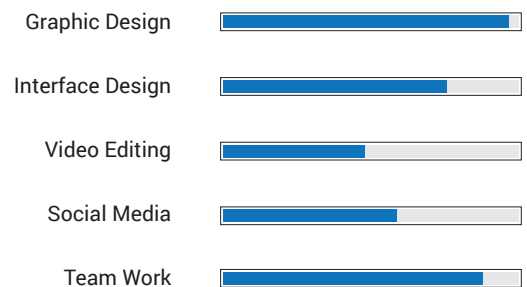


0.3 PROFESSIONAL SKILLS

SOFTWARE



SPECIALIZATION



04/19 DESIGNER**NOW** Mirae Asset Securities

- Prepares work to be accomplished by gathering information and materials
- Monitor and work with external partners related to design, printing and advertising
- Interact with other departments to serve the design and general related tasks
- Test graphics across various media & amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

05/15 WEB & GRAPHIC DESIGNER**05/17** Axon Active Vietnam

- Designing user-friendly and professional modern web pages
- Designing mobile apps for iOS, Android and Windows Phone
- Graphic designing relative to advertising such as poster, flyer, banner, etc.
- Converting mockups from PSD or any graphic formats to standards compliant HTML/CSS
- Consulting with design, technical, and marketing staff to plan additional web site development
- Technical knowledge about printing manufacturing
- Expending experience with desktop publishing/imaging applications (Photoshop, Illustrator, InDesign) for using in creating graphics optimized for the web

03/13 GRAPHIC & WEB DESIGNER**03/14** Mobile Entertainment Corporation (MECorp)

- Created web site designs & producing sample sites
- Designed print- and digital-ready graphics and layouts as needed
- Developed skills and expertised in appropriate software/programming languages including HTML, Javascript and others
- Designed web & in-game event banners
- Localized in-game texts and images

06/17 SENIOR WEB & GRAPHIC DESIGNER**03/19** Gameloft

- Responsible for the company design style guide and the top quality of all materials production
- Ensuring the good working process between design team and requesters, providing solutions to ensure performance at minimum cost and time
- Developing concepts and designing materials including (and not limited to) newsletters, invitations, advertisements, posters, flyers, direct mail...
- Working with external suppliers on the production of Company merchandising
- Creating or editing images and graphics for website usage

04/14 GRAPHIC & WEB DESIGNER**04/15** YoApp, LLC

- Design layout for websites
- Design graphics & logos
- Convert PSD to HTML5, CSS3
- Attend online meeting with business analysts from US to gather requirements
- Collaborate with other developers to integrate code into the design

09/12 UI/GRAPHIC DESIGNER**01/13** gloops, Inc.

- Created design prototypes & develop concept design for mobile social games
- Designed in-game event banners for facebook
- Made screenshots for advertising on Google Play and iOS Appstore
- Localized in-game texts and images